







Montrealer watching his Sunday Dinner go by.



The Senate Divorce Committee.

The Two Latest Ways of Waging War.



In the U.S.

In Mexico.

The Meeker Swanson Company, Limited Head Office 34 Cadogan Block CALGARY

We Refused \$77,760 for our Property Before Oil was Struck in Alberta

On April 3rd at a meeting of the stockholders of the Western Canada Od Company it was enthusiastically voted to REFUSE: a cash ofter of \$377,600 received from a Bettink syndicate for properties on the field. See Caigary News Telegram of April 4th for details.

This company has only one object in view, that is, to secure oil on its property. Only enough stock is being sold to cover actual cost of development.

The total capitalization of the Western Canada Oil Company is only 875,000.00. This is the smallest capital of any company operating in the field at this time. The Calgary Herald says editorially on May 19th:

editorially on May 19th:

"The oaly basis of judgment, the proper capitalization of
the companies, is by the character of the men behind them, the
mount of promotion stock issued, the amount of stock given to
leaseholders, and most important of all, the location of the company's wells, as only one small area of the oli district territory
has actually been proved as yet, this renders judging the proper
pany's wells, as only one small area of the oli district territory
has actually been proved as yet, this renders judging the proper
two more wells should be brought in within the next two or three
weeks, it is self-evident that the scope of capitalization of the
companies will be enormously increased. NATURALLY, HOW.
COMPANY OF LOW CAPITALIZATION WILL GET PROPORTIONATELY GREATER HENEFITS WHEN THE
CAPITALIZATION OF THE COMPANY IS ENORMOUSLY
NICREASED AS WOULD BE INSUITABLY THE CASE
WHEN OIL IS STRUCK FOR CERTAIN IX ANY OF THE
COMPANIES' HOLDINGS."

We quote herewith some extracts from the Report of Joseph

We quote herewith some extracts from the Report of Joseph H. Sinclair, A.B., M.Sc., eminent geologist, late of U.S. Geological

"As far, then, as oil possibilities are concerned the Western Canada Oil Company, Limited, controls 2,020 acres of leases situated under practically identical conditions with those select-ed by the eminent geologist, Mr. Cunningham Craig.

"Sufficient evidences of oil in Alberta and especially in South-western Alberta have been assembled to warrant not only devel-opment, but in my opinion success in opening up an oil field.

"We have, therefore, in conclusion two primary conditions in your property, viz: favorable structural conditions; second, impressive evidences of the petroliferous nature of certain forma-tions available for drilling.

"Your claims, as we have pointed out, are almost identical with the leases of one of the strongest companies in the field which has not only the capital but the determination to find the oil, if it exists.

"We believe that to one who can afford to take the risk which speculation of this nature carries, there is in connection with your company a great opportunity for profitable invest-ment."

Mr. Halse, assistant to Cunningham Craig, has located our well site and the company is now entering into contracts for drilling as soon as possible. The price of shares has gone up so rapidly that they cannot safely be quoted in this ad for fear of further immediate advances. Send in your application on the enclosed blank and we will issue to you the greatest number of shares that your money will buy at the current prices prevailing when order is received.

The amount of stock offered is so limited that immediate and the in a strong conservative company where each shareholder will enjoy big returns when oil is struck, buy these shares now while they can be had.

Western Canada Oil Co. 709 Herald Building Phone M5160 CALGARY **CANADA**

ATHABASCA CANADIAN A GROWING TOWN

VICTORIA DAY Soon to be a City

EXCURSIONS You can make money by investing in Fare and One-Third TAWATINAW

Trackage Property Residential Property BUY NOW FROM

May 23 to 25, 1914

R. DAWSON

SYNOPSIS OF CANADIAN NORTH-



Walk-over for Sir James.

All Intelligent eyes are on

BLACK DIAMOND

the Company ahead of all others by months to the big body of oil and

Giant Gusher

Started drilling Jan. 29, 1914, now down below 1500 feet. Only well in the whole fields yet to reach the

> DAKOTA SANDS-THE BIG OIL BEARING STRATA.

All the "wise money" of the oil fields is headed for Black Diamond now, as Shares may go to any price even \$1000 per share—over night NOW.

Black Diamond Oil Fields

807 FIRST STREET EAST

CALGARY CANADA

A SOUND CONCERN

209 Eighth Ave. E.

The London and Glasgow Oil Corporation, Limited

At Ten o'clock on SATURDAY morning the 23rd, will place a limited number of their One Dollar Ten cents each



IN HOTELS & CFAES ASK FOR

CALGARY EXPORT BOTTLED BEER

Calgary Brewing & Malting Co., LIMITED

EMPIRE HOTEL

Rates \$1.00 up

European. Rates
CALGARY, ALTA.
Opposite C. P. R. Depot.
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HOTEL ALBERTA

CALGARY

AMERICAN. PLAN Rates \$3.00 to \$5.00 per day

C. D. TAPRELL, Prop.

When in Calgary go to the

New Imperial Hotel

CALGARY, ALTA.

Sixty Rooms Refurnished Up-to-date in every respect

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QUEEN'S HOTEL

This Hotel is one of the most comfortable and well appointed in the West. Users gays come both Excellent cuisine. Reliable information about the country given strangers.

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AMERICAN Rate \$2.50 Per Day

BEVERAGES LIMITED

WHOLESALE & RETAIL WINE MERCHANTS

0 Eighth Avenue West Phones: M3525, M3773

CALGARY

ALBERTA

WARNING TO THE PUBLIC C. S. LOTT

Marine Oil Products

CENTRE STREET 708

Incorporated Oct. 23rd, 1913

Authorised Capital \$500,000.00

The Vendors of this Company are putting on 150,000 shares of this stock, par value \$1.00, to secure funds for strictly development purposes. One of the first Companies Incorporated, -October 23rd, 1913.

* Authorised Capital \$500,000. Acreage 3,520 All properties close to Discovery Well

DIRECTORS:

F. D. Beveridge, President

T. A. P. Frost, Vice-President Lewis R. Wilson Ole Kirkwood

Arthur E. Wilson, Secretary Phil. W. McCrystle

Edwin C. Clow

For Shares See

WILSON & CO. 708 Centre St.

Phone M1338

LENT, JONES & MCKAY, Solicitors

Bankers: ROYAL BANK OF CANADA

BETTER THAN OIL

D. E. Black & Co., Ltd

CALGARY, ALTA

MOLER BARBER

View

Villa

Now

Open

Grand

COLLEGE Calgary Photo

ENGRAVING Company 231 Eighth Ave. W.

MAKERS OF CUTS THAT PRINT

High time you were seeing about those rooms your going to "fix up" and our WALL PAPERS

does the trick Banff LINTON BROS.

LOUGHEED & TAYLOR

Real Estate Brokers

MISS M. MCCOLL FINANCIAL and RENTAL AG

Pryce Jones (Canada) Ltd.



WESTERN CALLEY WITH SET OF THE CONTINUE OF THE

The Hotel Cecil

Edmonton, Alta.

Rates \$2.50 up — American Plan
First class accommodation and service.

Orchestra in attendance every evening.
New Sample Rooms opposite the hotel in the centre
of wholesale and retail section.

C. H. BELANGER,

Tommy Burns Co., Ltd.

Fashion Craft Clothes

THE GREATEST CUT IN VALUES OF HIGH-CLASS CLOTHING EVER KNOWN IN THIS CITY OVERCOAT PRICES ARE IN HALVES: \$35 and \$40 CHESTERFIELDS..... \$25 and \$30 CHESTERFIELDS.... BALMALANNS—In Greys and Browns:

ONE THIRD OFF ALL MEN'S FURNISHING Tommy Burns Co., Ltd.

THE PRUDENTIAL

Oil and Gas Co. Limited The Surest of all Money Makers

Look Over Our Holdings

Wellsite Surface and Oil Rights

Adjoining The Dingman Well Section

Closer to the Gusher than the bottom of it is to the top

Investigate Our Holdings

N. ½ of L.S.D. 9, of Sec. 1, Twp. 20, Rge. 3, W. 5.

W. 14 Sec. 28, Twn. 66, Rge. 22, W. 4. N.W. 1/4 Sec. 26 Twp. 56, Rge. 2, W. 5. Frac. S.W. 14 Sec. 35, Twp. 56, Rge. 2, W. 5, N.W. 1/4 Sec. 24, Twp. 34, Rgc. 1, W. 5. S.E. 14 Sec. 6, Twp. 33, Rge, 2, W, 5. Frac. Sec. 36, Twp. 31, Rge. 7, W. 5 (near Monarch well).

N. 1/2 Sec. 25, Twp. 31, Rge. 7, W. 5 (near Monarch well).

N.E. ¼ Sec. 26, Twp. 31, Rge. 7, W. 5 (near Monarch well).

W. 1/2 Sec. 4, Twp. 31, Rge. 6, W. 5. N.E. 1/4 Sec. 4, Twp. 31 Rge. 5, W. 5. W. 1/2 Sec. 32, Twp. 29, Rge. 6, W. 5. Frac. Sec. 30, Twp. 25, Rge. 5, W. 5. N. 1/2 and S.E. 1/4 Sec. 11, Twp. 25, Rge. 6, W. 5.

L.S.D. 3, Sec. 14, Twp. 25, Rgc. 5, W. 5. Sec. 32, Twp. 24, Rge. 5, W. 5. S.W. 1/4 Sec. 22, Twp. 24, Rge. 5 W. 5. E. 1/2 Sec. 14, Twp. 24, Rge. 5, W. 5. N.W. 1/4 Sec. 6, Twp. 24, Rge. 4, W. 5. L.S.D. 1, 2, 3, 6, 7, 8, 9, 10, 11, Sec. 36, Twp. 23, Rgc. 5- W, 5.

N.E. 1/4 Sec. 36, Twp. 22, Rgc. 4, W. 5.

S.E. 1/4 Sec. 32, Twp. 21, Rge. 1, W. 5. N. 1/2 Sec. 2, Twp. 21, Rge. 2, W. 5. L.S.D. 2 and 7, Sec. 6, Twp. 18, Rge. 1, W. 5. N.E. 1/4 Sec. 29, Twp. 18, Rgs. 3, W. 5. L.S.D. 8, 9 and 10 Sec. 35, Twp. 18, Rgc. 4, W. 5.

N.E. 1/4 Sec. 17, Twp. 17, Rge. 3, W. 5. S. 1/2 Sec. 36, Twp. 17, Rge. 4, W. 5. W. ½ L.S.D. 1, 8, 9 and 16; all of 2, 7, 10 and 15, and E. ½ of 3, 6, 11 and 14; all in Sec. 31, Twp. 16, Rgc. 2, W. 5. S.E. 1/4 Sec. 7, Twp. 13 Rge. 2, W. 5,

N.E. 1/4 Sec. 5, Twp. 13, Rge. 2, W. 5. Sec. 10, Twp. 19, Rge. 28, W, 4. Southerly portion of Sec. 30, Twp, 20, Rge, 29, W. 4,

Sec. 4, Twp. 19, Rge. 28, W. 4. N.E. 1/4 Sec. 34, Twp. 19, Rge. 28, W. 4 E. 14 Sec. 24, Twp. 18, Rge, 30 W. 4. S.E. 1/4 Sec. 16, Twp. 18, Rgc. 29, W. 4. L.S.D. 13 and 14, Sec. 36, Twp. 17, Rgc. 29, W. 4.

Frac. Sec. 12, Twp. 22, Rec. 13, W. 4. S.E. 1/4 Sec. 32, Twp. 22, Rge, 12, W. 4. Sec. 35, Twp. 21, Rge. 12, W. 4. W. 1/2 Seg. 36 Twp. 21, Rgc. 12, W. 4

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Development

Shares are sellir g like

wild fire. Can you afford to miss such an opportunity

Buy Shares while they are within your reach.

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Subject to Withdrawal

Investigate Our Board of Directors

Comprised of Well Known Business Men Which Insures the Proper Application of Your Money

LESLIE E. SELLER, Imperial Life Assurance Co.... SEC'Y-TREASURER

ERNEST M. ADAMS, President Wood, Vallance and Adams. DR. C. F. McGUFFIN, Surgeon. ERNEST C. WATSON, Capitalist, Victoria.

W. S. HERRON

Pioneer of this Field and Locator of the Dingman Well has endorsed Our Enterprise by agreeing to go on our Board when elected.

Applications by wire will be held 24 hours from receipt, pending arrival of money by mail or bank transfer to Imperial Bank of Canada.

FIVE OFFICES: Head Office, 704a Centre Street 118 Ninth Avenue West 707 First Street East 116 Ninth Avenue East 125 Eighth Avenue West

IF IT'S PRUDENTIAL IT'S RIGH



NNOUNCEMENT TO INVESTORS

This is to announce the coming of the biggest, strongest Company yet formed in borts oil field.

HERRON-ELDER

Even the name of the new company cannet yet be announced—but we can say hat it has at its head W. S. Herron, and that it controls big holdings immediately ad-clining the Dingman well, and in other most 'avored parts of the field.

The issue will be on sale within a few days. While the opening price has not yet been definitely fixed, we can say that it will be a popular priced issue.

If you want to get in on the "ground floor," fill in this reservation blank, and stock will be issued to you as early as possible AT THE LOWEST PRICE AT WHICH THE ISSUE WILL EVER BE SOLD... Out of town buyers can wire for reservation, remittance to follow by mail.

This is going to be a great buy. You have found our word good in the past. You may trust it for the future. There is no time to lose if you want to get in on the first issue of this huge new company.

Outside brokers are invited to wire or write us at once for reservations cover ing their needs.

To POWER CITIES INVESTMENTS, LTD., 814 First St. West, Calgary, Alta.

Yours very truly,

Address Write legibly, using lead pencil.

Power Cities Investments, Limited

814 First Street West

Calgary, Alberta

To the Shareholders of Herron-Elder Stock, Greeting:

On behalf of the officers and promoters of the Herron-Elder Gas & Oil Development Company, I desire to thank you most heartily for the splendid response, you have given to our invitation for investments. As you know, the stock has now been withdrawn from the market, and those who have demonstrated their confidence in this stock will be amply rewarded later on by reason of larger dividends which will accrue to the stock which remained unsold. We are now open to offer you another unusually good investment, and we will keep ow open to offer you another unusually good investment, and we will keep ow open to offer you another unusually good investment, and we will keep ow open to offer you are not to the stock of the form of the form of the form of the stock of the s

W. D. OUTMAN,

Manager Power Cities Investments, Ltd.

The **Phoenix** Oil Co.

British-Canadian Oils

809 First Street West

DIRECTORS:

W. BARRINGTON REILLY, PRESIDENT; Vice-President and Managing Director of Rocky Mountain Cement Company

D. A. McCrimmon, Vice-President; Broker,

I. J. Allen, Secretary-Treasurer; Director Allen Theatre, Caigary, Mgr Canadian Film Exchange.

Robt. E. Campbell, M.P.P.

B. Allen, Allan Theatre and Canadian Film Exchange Frank Buckingham, Esq

M. Cohen, Broker,

This Directorate assures the Investors of a square deal

10 Cents per share

Shares Now Selling at 10 Cents



Limited What a Leading Geologist Says:

What Our President Says:

Our Company and What It Offers:

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REGINALD STEWART, Secretary Treasurer, Barriator.

WILLIAM H. KELLER, Managing Director and Fiscal Agent. Broker.

L. R. BURN, Gontractor.

WILLIAM MICHOLSON, Capitalist

L. WAR H. CROOKS, Druggist

Consulting Geologist: P. JOHN SUR

Solicitor: Stewart, Charman & Cameron.

Bankers. Bank of Nova Scotia. Registered Office: 2005 Righth Ave. West, Calgary,

CAPITAL

CAPITAL

There are now offered for subscription 100,000 shares of \$1.00 Each

There are now offered for subscription 100,000 shares in Capital Stock of the

Company fully paid, non assessable, limited liability, payable in each on application.

The Phoenix Oil Company Limited 220a Eighth Ave. West - - Calgary, Alta.

The Stokes-Stephens Oil Company, Ltd.

Capital \$1,500,000

Shares-par value One Dollar

A Limited Number 25c. each to be sold at

These shares will remain at 25c. until that portion to be set aside for the purpose of development has been disposed of.

Drilling to begin immediately on arrival of machinery, which has already been ordered.

The first well drilled will be on Section 32, Range 3, Township 20.

This well, as will be seen by reference to the official Sectional Map of the oil district, is right in the midst of the present active operations.



W. J. STOKES President 2 miles from McDougall-Segur 8 miles from Dingman

8 miles from Black Diamond

IRA SEGUR Vice-President



H. L. STEPHENS Sec. Treasurer

DIRECTORS:

W. J. Stokes H. L. Stephens John Irwin W. C. McMillan J. H. Charman Ira Segur

The **Head Offices** of the Company are situated in the famous old building on

CENTRE STREET

known as Dan Cashman's Old Store